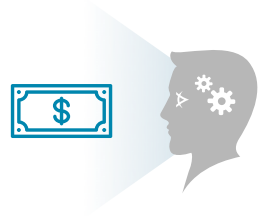


# AI-Powered Automated Visual Testing for Financial Services



## Customer experience is becoming 100% digital

1. Constant pressure by executives to drive innovation, increasing demand for new functionality, and pressing teams to release faster.
2. Changes are **heavily** audited as regulatory authorities require traceability
3. Need to validate the digital experience across all user environments
4. Massive manual efforts are expended to validate applications across all digital channels
5. Automation is required to support quality and speed.

## Industry leaders trust Applitoools AI to automate visual testing



## Applitools helps release faster, with complete confidence in quality

Applitools helps software development teams deliver a great visual experience to their end users. Pioneering a new category focused on verifying the visual integrity of the User Interface as part of the software delivery lifecycle, financial services organizations globally turn to Applitools to ensure the “look and feel” of applications render correctly whenever changes are made – across all devices, platforms, and browsers to deliver an exceptional digital experience. Using advanced AI technology, the Applitools platform emulates the human eye to instantly analyze digital assets at scale and detect UI/UX issues.

## Integrates with your existing testing and automation frameworks

### LANGUAGE



### TESTING



Capybara

Protractor



watir

appium

### ECOSYSTEM

slack

Bamboo

GitHub

Jira Software

TFS

Jenkins

## TransUnion and Applitools use case

Tested subscription credit monitoring service to reach 500 million consumers and 45,000 businesses in 33 countries.



*Before Applitools we were NOT sure that all pages were visually perfect. As a result, with Applitools, we were able to validate all pages in the process and cut down on manual testing efforts across the board.*

SENIOR DIRECTOR OF QUALITY  
FORTUNE 500 FINANCE COMPANY

Moved to CI/CD and increased release frequency required automation of previously manual processes.



*Applitools took us from 30 hours of manual testing per release to only two hours spent on the same tasks.*

JOHNATHAN THOMAS  
TRANSUNION

